Can you believe it is September already? And you know what that means. It's Hydrocephalus Awareness Month (HAM)! This is our opportunity to bring national attention to the one million Americans living with hydrocephalus and the challenges felt by all in managing this condition.

I would like to personally ask you for YOUR HELP in creating awareness about this complex condition and urging people to get involved. Our theme is **"Take Control. Flip the Script."** Our goal is to amplify diverse voices, challenge stereotypes and foster understanding. Share your journey authentically in every way you can and showcase how you have turned challenges into opportunities.

This year, I am pleased to announce that we will be premiering the first-ever **World Hydrocephalus Day** on September 20th. Hydrocephalus is a worldwide challenge, and we hope to create awareness everywhere. Did you know each year 400,000 children are diagnosed with hydrocephalus worldwide? Additionally, it is estimated that internationally 8 million seniors have Normal Pressure Hydrocephalus (NPH), and many will never be diagnosed or receive the life-saving treatment they need. Use your imagination and creativity to help us turn the world blue on World Hydrocephalus Day!

Throughout HAM 2023, we will highlight a different hydrocephalus subject each week. From navigating life with the condition to exploring treatments, research, and support, these topics offer you a chance to share your experiences in each area. Additionally, you can access valuable information and resources to enrich your engagement on our dedicated <u>HAM 2023 WEBSITE</u>. Make sure to tag us @HydroAssoc and use the hashtag #HAM23.

We are working to make this the best HAM ever and my hope is that we can count on you to help reach that goal! Let us work together to create awareness and help us fund critical research that leads to a better quality of life for those living with hydrocephalus and to eventually finding a cure. Together we can make a difference.

Sincerely,

Diana Gray President and CEO Hydrocephalus Association