FOR IMMEDIATE RELEASE
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NetFlix Founder Headlines Groundbreaking Research Conference


Mr. Randolph was the founding CEO of NetFlix, the online movie service, and served as a member of the NetFlix board of directors until his retirement in 2004. Prior to founding NetFlix, Randolph was on the founding team of more than a half dozen other successful start-ups in e-commerce, media, enterprise software and portable device markets, all of which went on to IPO’s or other liquidity events. He now serves as an angel investor, executive mentor and consultant.

“We are thrilled to have someone like Marc Randolph presenting at our conference,” said Paul Gross, chairman of the board at the Hydrocephalus Association, one of the conference co-sponsors. “He will share a unique perspective on what it takes to approach a challenge in an entrepreneurial way. There is no shortage of challenges facing researchers and those supporting research in the hydrocephalus field, so we expect there to be many good lessons to learn from Mr. Randolph’s experience.”

More than 100 researchers, scientists, clinicians and patient advocates from across the globe are expected to attend this conference, which is being co-hosted by the Hydrocephalus Association, the Seattle Children’s Hospital Research Foundation, the University of Washington, the University of Utah Division of Pediatric Neurosurgery, the Hydrocephalus Clinical Research Network, and the Hydrocephalus Research Guild. The conference will be held at the Westin Seattle Hotel.

Additionally, the Rudi Shulte Research Institute has indicated an interest in using the consensus outcome of this conference as direction for a Request for Applications (RFA) for funding of a promising aspect of hydrocephalus research scheduled for later this summer.

About the Hydrocephalus Association
The Hydrocephalus Association (HA) is a 501(c)3 charitable organization dedicated to eliminating the challenges of hydrocephalus, a medical condition resulting from an abnormal accumulation of cerebrospinal fluid (CSF) within cavities of the brain called ventricles. Hydrocephalus affects people of all age groups across the globe. The Association works to meet its mission through the advancement of research, the promotion of advocacy, and the provision of support and education.

Sponsorship opportunities are available and registration information may be found on HA’s web page at: http://www.hydroassoc.org/hydrocephalus-research/research-conference/.

- MORE -
CONFERENCE HIGHLIGHTS

When: July 9 – 11, 2012

Where: The Westin Seattle Hotel
1900 5th Avenue
Seattle, WA 98101, United States
Phone: (206) 728-1000

What: Opportunities in Hydrocephalus Research: Pathways to Better Outcomes

Why: There is a small cadre of researchers working tirelessly each day to better understand the causes and effects of hydrocephalus in approximately 1 million children and adults in the United States alone. This conference brings these researchers together so that they are aware of the work going on across the globe in this field, and can discuss how their research relates to one another. With this broader understanding, the research community dedicated to working on hydrocephalus can help funders, patient advocates, and public policy makers be more strategic in their support of a research agenda, which can lead ultimately to finding a prevention/cure.
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