

CONNECT

VIRTUAL

June 26-27, 2020

www.hydrocephalusconference.org

SPONSORSHIP LEVELS

PLATINUM \$25,000

Live Virtual Program:

- Verbal recognition at the beginning of each presentation
- Exclusive sponsorship of (3) sessions
- Daily corporate commercials (up to 60 secs.) featured between main sessions of HA's choosing

HA CONNECT Mobile App:

- (3) Daily push notifications during live virtual program
- Scrolling banner displayed on mobile app throughout program
- Advertisement link under corporate profile
- Option to provide exhibitor video link under corporate profile that allows viewers to receive unique code for conference game

Social Media & Other Promotion:

- Facebook exclusive post with tag
- Acknowledgment in all conference materials as a Platinum Sponsor
- Corporate logo placed on the homepage of the conference website
- Corporate logo placed on the HA website for one (1) year
- Corporate name and logo in promotional emails, monthly e-newsletters, and printed newsletters

GOLD \$15,000

Live Virtual Program:

- Verbal recognition at the beginning of each presentation
- Exclusive sponsorship of (2) sessions

HA CONNECT Mobile App:

- (2) Daily push notifications during live virtual program
- Scrolling banner displayed on mobile app throughout program
- Advertisement link under corporate profile
- Option to provide exhibitor video link under corporate profile that allows viewers to receive unique code for conference game

Social Media & Other Promotion:

- Facebook exclusive post with tag
- Acknowledgment in all conference materials as a Gold Sponsor
- Corporate logo placed on the homepage of the conference website
- Corporate logo placed on the HA website for one (1) year
- Corporate name and logo in promotional emails, monthly e-newsletters, and printed newsletters

SILVER \$10,000

Live Virtual Program:

- Verbal recognition at the beginning of each presentation
- Exclusive sponsorship of (1) session

HA CONNECT Mobile App:

- (1) Daily push notifications during live virtual program
- Scrolling banner displayed on mobile app throughout program
- Advertisement link under corporate profile
- Option to provide exhibitor video link under corporate profile that allows viewers to receive unique code for conference game

Social Media & Other Promotion:

- Facebook exclusive post with tag
- Acknowledgment in all conference materials as a Silver Sponsor
- Corporate logo placed on the homepage of the conference website
- Corporate logo placed on the HA website for one (1) year
- Corporate name and logo in promotional emails, monthly e-newsletters, and printed newsletters

SPONSORSHIP LEVELS

BRONZE

\$5,000

HA CONNECT Mobile App:

- Advertisement link under corporate profile
- Option to provide exhibitor video link under corporate profile that allows viewers to receive unique code for conference game

Social Media & Other Promotion:

- Facebook exclusive post with tag
- Acknowledgment in all conference materials
- Corporate logo placed on the HA website for one (1) year
- Corporate name and logo in promotional emails, monthly e-newsletters, and printed newsletters

COPPER

\$2,500

HA CONNECT Mobile App:

- Advertisement link under corporate profile
- Option to provide exhibitor video link under corporate profile that allows viewers to receive unique code for conference game

Social Media & Other Promotion:

- Facebook exclusive post with tag
- Acknowledgment in all conference materials
- Corporate name and logo in promotional emails, monthly e-newsletters, and printed newsletters

EXHIBITOR

\$1,500

HA CONNECT Mobile App:

- Option to provide exhibitor video link under corporate profile that allows viewers to receive unique code for conference game

Social Media & Other Promotion:

- Facebook Sponsor & Exhibitor Post with tag
- Acknowledgment in all conference materials
- Corporate name and logo in promotional emails, monthly e-newsletters, and printed newsletters

OPTIONAL ADD-ONS (EXISTING SPONSORS)

- Corporate Commercial Ad
(shown during live program for duration of conference)
\$3,500

- Push Notifications
(in conference mobile app)
\$250

A LA CARTE ITEMS

- Corporate Commercial Ad
(shown during live program for duration of conference)
\$5,000

- Corporate Scrolling Ad
(shown throughout the live program)
\$2,500

- Push Notifications
(in conference mobile app)
\$1,000

To learn more about the benefits of partnering with HA, please contact:

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THE HYDROCEPHALUS ASSOCIATION

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